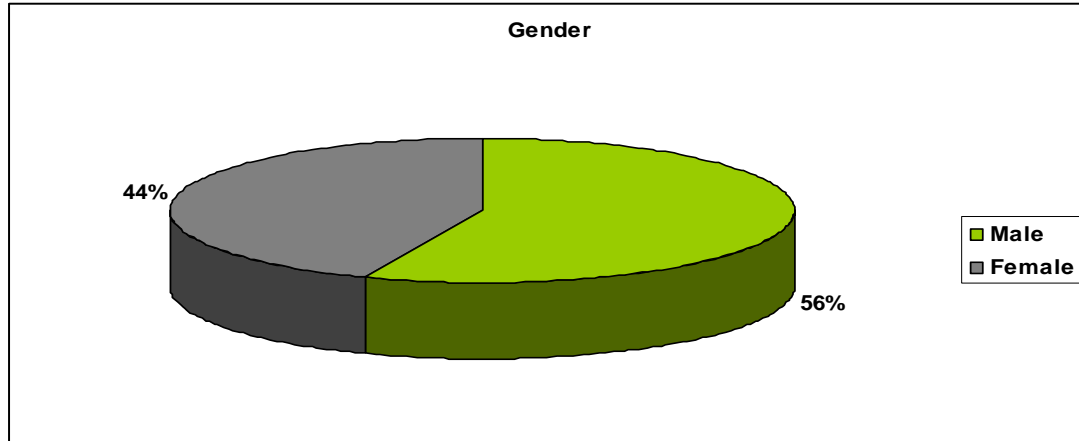


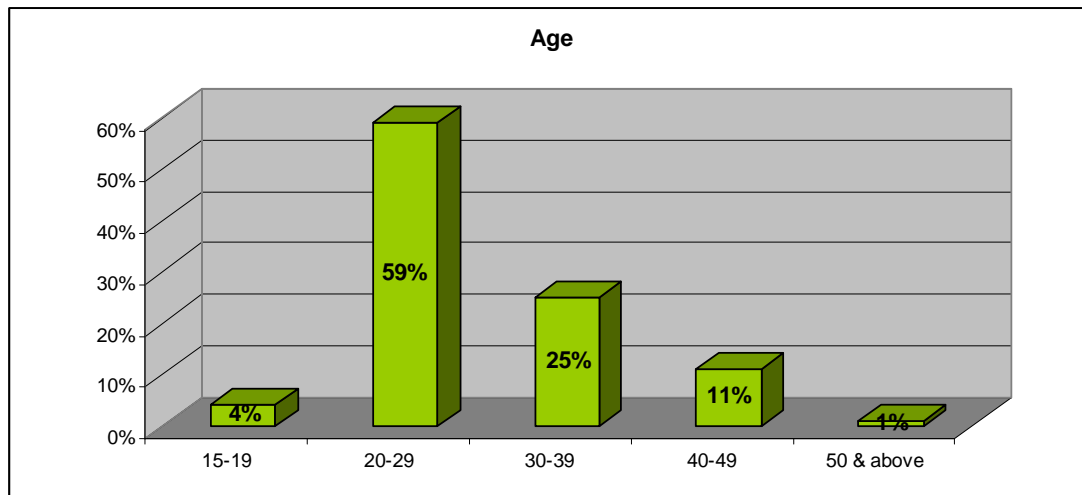
HardwareZone.com® conducted survey early this year (Jun – Jul 2009) to gather complete analysis of the behaviour and trend of its audience in Singapore, Malaysia and Philippines markets. Here provides snapshots of demographics across the region.

Philippines Audience Demographics

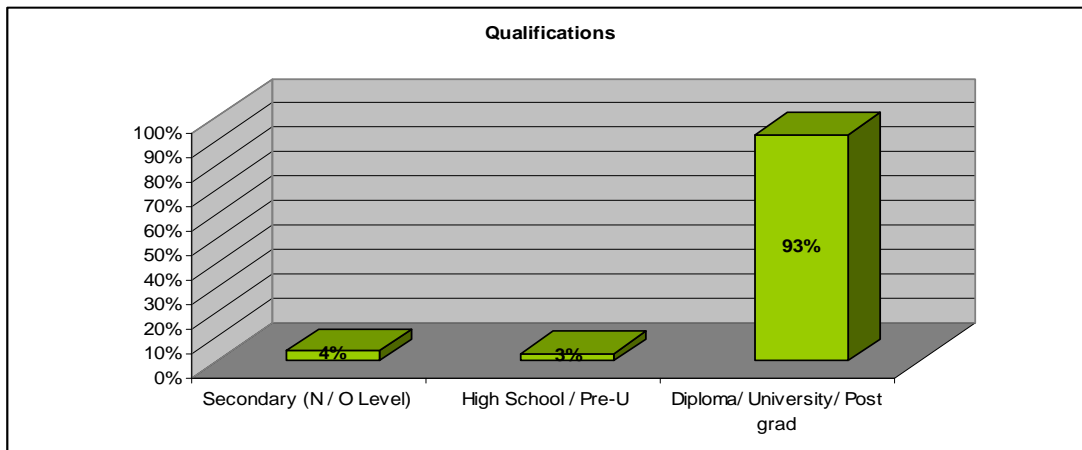
Appeal to both Males and Females.



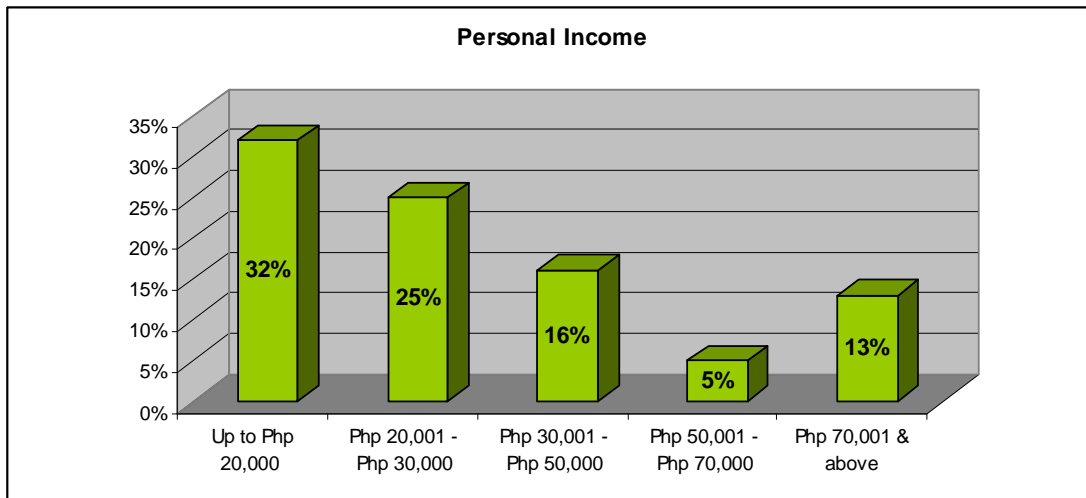
Median Age is 27 years-old. Majority between 20 – 39 years old.



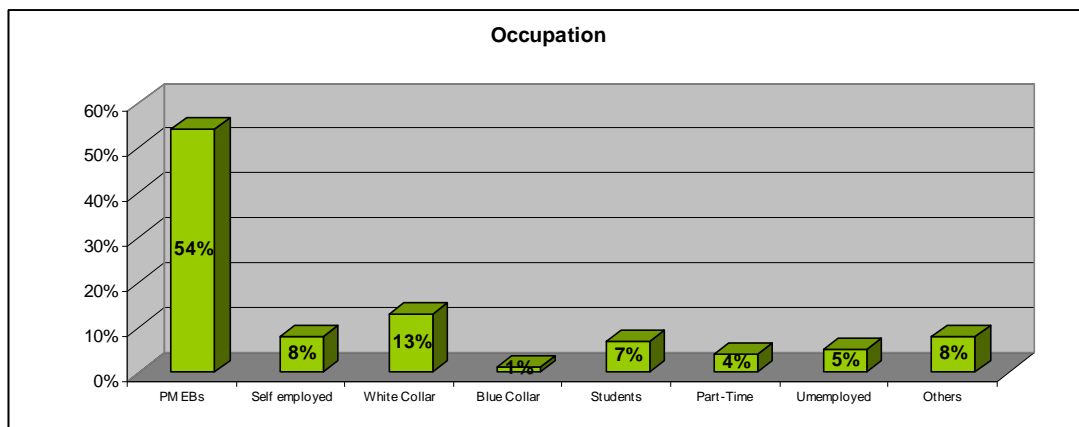
Tertiary Educated.



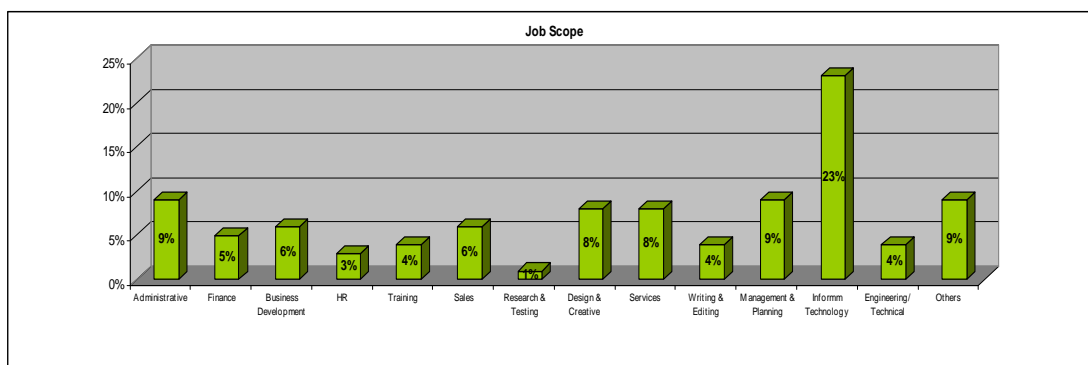
Affluent Income Earners.



PMEBs skewed.



IT Centric



For in-depth findings of the survey,
visit <http://advertising.hardwarezone.com/contact-us/> to send in your request.